

*Happy Holidays!*



**Insulation Solutions®**  
**Insulation Solutions, Inc.**

ISI WINTER NEWSLETTER  
FRIDAY, DECEMBER 19TH, 2014



### *Radiant Barrier SOLUTIONS*



Winter is an ideal time to add a radiant barrier to your attic. A radiant barrier can help keep your home warm and cozy for the winter months.

*Q: How will a radiant barrier work in my home?*

*A: There are 3 modes of heat transfer: conduction, convection and thermal radiation. Traditional radiation addresses only conduction and convection, so adding a radiant barrier can take care of all three modes of heat transfer.*

*Radiant barriers have a low emissivity and a high reflectivity, which gives it the ability to virtually stop the transfer of radiant heat. This is what allows the barrier to reduce heat loss in the winter. It is important to note that even though radiant barriers have little insulation value (R-Value), the properties of a radiant barrier allow it to effectively block out most heat coming out of the structure which in turn stops radiant heat transfer, allowing for a warmer house!*

*Insulation Solutions offers many types of radiant barrier to help get you through the rest of the winter. Shown in the image above is Radiant Shield.*

*[Click here to find out more about our radiant barriers.](#)*

### *Holiday Schedule*

*We want to keep you informed on the upcoming ISI Holiday Office and Shipping Hours. Please be aware that due to the limited shipping days between Christmas and New Years, this will also cause a backup of freight and could possibly cause extended transit times up until the 2nd week of January. Please plan accordingly.*

#### **HOLIDAY SHIPPING DATES:**

*Tuesday, December 23rd-  
No Shipping*

*Wednesday, December 24th-  
No Shipping*

*Thursday, December 25th-  
No Shipping*

*Friday, December 26th-  
No Shipping*

#### **HOLIDAY OFFICE DATES:**

*Wednesday, December 24th-  
(Christmas Eve) ISI CLOSED*

*Thursday, December 25th-  
(Christmas Day) ISI CLOSED*

***Happy Holidays!***



*New VIPER Booth Design  
@ WOC*



We mentioned in our Fall Newsletter that we have a new booth for our Viper product line. We will be displaying it for the first time at the 2015 World of Concrete show in Las Vegas. The show is February 3-6 and is held at the Las Vegas Convention center. The new Viper booth will be located in the South Hall, booth #S12111. We will also have our Insulation Solutions booth located in the North Hall, booth #N256. We hope this makes it easy for everyone to stop by to see us! We will be showcasing a brand new product addition to the Viper line at the new Viper booth.

Lots of exciting news for ISI and for Viper! See you at WOC...

*Nu-Age Films Receives ICC-ES  
Approval*



Nu-Age Film 6+ recently received a building product listing ESL #1009 from ICC Evaluation Service (ICC-ES), providing evidence that the engineered film/vapor retarder meets consensus standards requirements in the I-Codes. Building officials, architects, contractors, specifiers, designers and others utilize ICC-ES Building Product Listings to provide a basis for using or approving Nu-Age Film 6+ in construction products under the International Building Code. Nu-Age Films are high performance engineered films used in everyday commercial, industrial and agricultural applications.

*[Click here to view the report](#)*

*'Tis the Trade Show Season!  
2015 Trade Shows*

Insulation Solutions exhibits in many trade shows throughout the year and we have quite the line up for 2015. Here are just a few:

We hope to see you at a city near you!

**INT'L BUILDERS' SHOW**

Where: Las Vegas, NV  
When: January 20-22, 2015  
Booth: S1902 (South Hall)

**AHR EXPO**

Where: Chicago, IL  
When: January 26-28, 2015  
Booth: 2560

**WORLD OF CONCRETE**

Where: Las Vegas, NV  
When: February 3-6, 2015  
Booth: N256 (North Hall) &  
S12111 (South Hall)

**INT'L ROOFING EXPO**

Where: New Orleans, LA  
When: February 24-26, 2015  
Booth: 2425

**INTEX EXPO**

Where: Long Beach, CA  
When: April 29-30, 2015  
Booth: 630

**AIA EXPO:**

Where: Atlanta, GA  
When: May 14-16, 2015  
Booth: 336

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