

**FEATURED**

**THINK SPRING**

*"It was one of those March days when the sun shines hot and the wind blows cold: when it is summer in the light, and winter in the shade." ~Charles Dickens, Great Expectations*



*Spring is finally here at Insulation Solutions and we are ready for an exciting building season. We have several new products added to our line this year.*



**The PROOF is in the pudding**

We have two new additions to our underlayment line of Proof synthetic roofing underlayment. Proof Econ-Felt and Proof Dura-Felt utilize cross-woven polyethylene and non-skid material to provide superior protection, durability and walkability. Call us for pricing today!

[CLICK HERE FOR MORE INFO](#)



**Trade Show Recap**

Every year, Insulation Solutions exhibits at many different trade shows throughout the country. We have completed our first set of shows in January and February, with two shows in Vegas and two in Texas. Here is a list of the shows we exhibited at and a little recap of how the shows went:

**-INTERNATIONAL BUILDERS' SHOW**

*Where?* Las Vegas, Nevada

*When?* January 22nd - 24th, 2013

\*IBS featured over 900 exhibitors and more than 100 educational sessions. In 2014, IBS and the Kitchen & Bath Industry Show (KBIS) will co-locate.

**2014 Dates: February 4th - 6th**

[GO TO THE IBS WEBSITE](#)

**-INTERNATIONAL AIR-CONDITIONING, HEATING & REFRIGERATING EXPOSITION (AHR EXPO)**

*Where?* Dallas, Texas

*When?* January 28th - 30th, 2013

\*This year, the AHR Expo set new attendance records with a total of 33,891 attendees and 1,953 exhibitors.

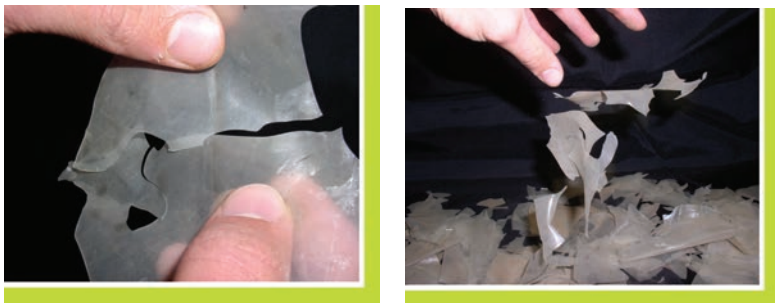
**2014 Dates: January 28th - 30th**

[GO TO THE AHR WEBSITE](#)



**ISI Looking to Change the Future of Polyethylene Films**

Nu-Age Films (high performance construction films) are becoming popular since we first introduced them to the market. These films are designed and manufactured utilizing prime virgin resin. This, combined with Nu-Age's complete resistance to oxidation, eliminates the principal cause of polyethylene deterioration, protecting your walls and ceilings.



Shown in the images above, aged poly sheeting will deteriorate over time.

Nu-Age Vapor Control Films are the future in standards, providing long-term performance in real-world conditions. At less weight than standard polyethylene sheeting, Nu-Age has 2-3 times the performance.

Nu-Age Films are available in 2/6 (outperforms traditional 6 mil poly) and 10+ (outperforms traditional 10 mil poly). Rolls are also lighter than standard poly and are 2-3 times stronger. We can make custom roll sizes with widths ranging from 8' to 20'.

[CLICK HERE FOR MORE INFO](#)



### Insul-Barrier: Vapor Barrier + Insulation

Fairly new to the ISI product line, the Insul-Barrier was designed as a crawl-space foundation insulation, but also acts as a high performance, Class A vapor barrier. Because Insul-Barrier uses patented reflective technology, it is able to control all three modes of heat transfer: convection, conduction and radiation. By controlling these three modes of heat transfer, Insul-Barrier greatly reduces the heat loss generated from a cold, damp crawl space.



Product configuration includes white cross woven polyethylene, reflective aluminum, bubble and HD closed cell foam. Rolls are manufactured in 4' x 25' and 4' x 50' for easy installation. Call us today for pricing information.

[CLICK HERE FOR MORE INFO](#)



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### -INTERNATIONAL ROOFING SHOW

Where? San Antonio, Texas

When? February 5th - 7th, 2013

\*Total attendance at the Int'l Roofing Expo was 8,491 (a 1.3% increase over the 2012 show).

2014 Dates: February 26th - 28th

[GO TO THE ROOFING WEBSITE](#)

### -WORLD OF CONCRETE

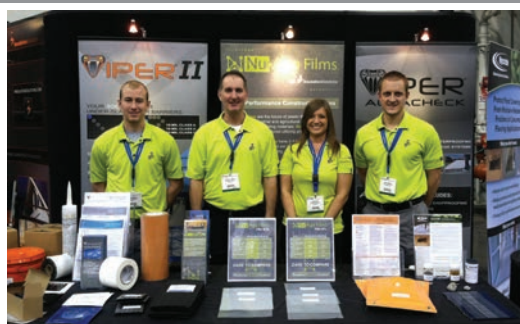
Where? Las Vegas, Nevada

When? February 5th - 8th, 2013

\*Exhibitors were so happy with this year's WOC 2013 that they have already booked more than 60% of the exhibit space for the 2014 show. Not to mention, next year's WOC will be in its 40th Anniversary!

2014 Dates: January 21st - 24th

[GO TO THE WOC WEBSITE](#)



### Come See Us

Do you attend trade shows? Check out our trade show list and see if we are coming to a city near you!

[VIEW TRADE SHOWS](#)



### ISI Joins New Memberships

ISI takes pride in our memberships and affiliates that we work with. We have joined several new memberships in 2013. Here are some that we have joined in the last few months:



HBA of Greater Peoria (Home Builders Association)

[VISIT THE HBA OF GREATER PEORIA WEBSITE](#)



HBA of Illinois (Home Builders Association)

[VISIT THE HBA OF ILLINOIS WEBSITE](#)



NAHB (National Association of Home Builders)

[VISIT THE NAHB WEBSITE](#)



USGBC (United States Green Building Council)

[VISIT THE USGBC WEBSITE](#)